



PIETERSBURG

FOTOGRAFIE KLUB

PHOTOGRAPHIC CLUB

Geleë in die hartjie van die Bosveld, bied aan:

PFK 4th DIGITAL SALON - September 2010

PSSA Approved "B" Patronage

All individual members of the Photographic Society of Southern Africa (PSSA) and photographers resident in South Africa are cordially invited to participate in the 4th Digital Salon of Photography presented by the *Pietersburg Fotografiese Klub/Photographic Club* (PFK).

The Salon will be conducted in accordance with the requirements and practices of PSSA.

1. **SUMMARY:**

1.1 Calendar:

Closing date & time for entries:	Wednesday 1 September 2010 at 13:00
Remote Judging:	17 - 27 September 2010

1.2 Entries & fees:

Online:	http://www.photovaultonline.com
Fees:	R30 per section for PSSA members & R40 per section for non-PSSA members.
E-catalogue	R50 per catalogue (CD/DVD)

1.3 Categories:

SECTION	CATEGORY DESCRIPTION	MEDIUM
Section A	Pictorial Open	Monochrome
Section B	Nature Wildlife	Colour
Section C	Travel	Colour
Section D	Contemporary	Colour or Monochrome

1.4 Contact details:

Salon Director:	Willem Davel
Cellular phone:	082 4680468
E-mail:	davel.planner@vodamail.co.za



2. THE CLUB

- 2.1 The Salon is presented by **Pietersburg Fotografie Klub/Photographic Club (PFK)**, herein after referred to as the "club".

Please note that although the club is located in the city of Polokwane, it is still known as *Pietersburg Fotografie Klub* and use of the words "Polokwane" or "Polokwane Photographic Club" should under no circumstances be used when payment is made.

3. AWARDS & SALON EXHIBITION:

- 3.1 Awards:

*Winner:	<input type="checkbox"/> PSSA Silver Medal.
*Runner-up (2nd place) in each category:	<input type="checkbox"/> PFK Medal.
Where appropriate:	<input type="checkbox"/> Certificates of Merit (COM).

No certificates will be issued for salon acceptances.

Please note: *See Rule 8.3.10 iro PFK members.

- 3.2 Exhibition:

No formal exhibition will be held.

However, the e-catalogue will be shown during the Pietersburg Photographic Club's monthly meeting to be held on Thursday 21 October 2010 at 18:30 at the following address Koraal, Suid Street, Polokwane. Contact the Salon Director for more detail.

4. SALON ADJUDICATION:

- 4.1 Adjudicating Panels:

Pictorial Open (Monochrome):	<input type="checkbox"/> Hein Waschefort (FPSSA) Dux; <input type="checkbox"/> Hans Slaghuis (FPSSA); <input type="checkbox"/> Braam Swanepoel (FPSSA); <input type="checkbox"/> Hannelie Swanepoel (FPSSA); <input type="checkbox"/> Laetitia Kenny (APSSA).
Nature Wildlife:	<input type="checkbox"/> Frans Smit (APSSA). <input type="checkbox"/> Percy Mitchell (APSSA); <input type="checkbox"/> Annalene Rautenbach (APSSA); <input type="checkbox"/> Thomas Pretorius (APSSA); <input type="checkbox"/> Herklaas de Bruin.
Travel:	<input type="checkbox"/> Frans Smit (APSSA); <input type="checkbox"/> Percy Mitchell (APSSA); <input type="checkbox"/> Annalene Rautenbach (APSSA); <input type="checkbox"/> Thomas Pretorius (APSSA); <input type="checkbox"/> Herklaas de Bruin.
Contemporary:	<input type="checkbox"/> Hein Waschefort (FPSSA) Dux; <input type="checkbox"/> Hans Slaghuis (FPSSA); <input type="checkbox"/> Braam Swanepoel (FPSSA); <input type="checkbox"/> Hannelie Swanepoel (FPSSA); <input type="checkbox"/> Laetitia Kenny (APSSA).

4.2 Method of adjudication:

The salon entries will be adjudicated *via* the "Remote Judging" method as presented at the PSSA's Congress in 2009 at Hermanus.

Five (5) adjudicators in each section are appointed. Each adjudicator will score out of 15, which will result in an average mark for an image in decimal points (e.g. 10,4).

A Compact Disk (CD) containing the entered images, together with a score-sheet as well as complete judging instructions, will be presented and dispatched to each adjudicator as soon as possible after closing date for entries.

In the comfort of their own home and within a set period of time, the adjudicators will adjudicate the images on a properly calibrated screen and record the scores on the score sheet.

The completed score sheets will be returned to the salon co-coordinator/salon director and processed further. The five scores of each image received from the adjudicators are accumulated and the average calculated in order to determine the salon acceptances and other awards. If three or more adjudicators indicate the same image as their top scoring image, that image will be the overall winner.

No re-remarks are necessary using this system and with the adjudicator having had ample time to re-visit his/her own results, the results and scores are final. However, the adjudicators may be requested to re-visit the top scoring images.

Where three or more adjudicators are of the opinion that an image does not conform to the definition of the entered category, the image will be rejected. In the case where two or less adjudicators are of the opinion that an image does not conform to the definition of a specific category, the average point of the remaining adjudicators will represent the final score.

5. SALON INFORMATION:

- 5.1 Salon Director: Willem Davel
- 5.2 Contact details:
 Telephone number [office hours]: (015) 297 1261
 Cellular phone number: 082 468 0468
 E-mail address: davel.planner@vodamail.co.za (enquiries only)

6. SALON ENTRIES:

- 6.1 Submission of entries:
 All entries must be submitted online at the "Photo Vault Online" website at

<http://www.photovaultonline.com> before Wednesday 1 September 2010 at 13:00 CAT.

6.2 Fees and upload proof of payment:

The following entry fees are payable in order to participate in the Salon. The onus lies with the participant to ensure that PFK receive the moneys and that proof of payment is uploaded on the website together with the entry:

*PSSA members:	R30 per category
Non-PSSA members:	R40 per category

*In order to qualify for the fees set out for PSSA members, the participant must furnish his/her PSSA-membership number during the process of registration and/or uploading of images on the said website. Failure to provide the correct number or any number at all, necessitate the full payment applicable to non-PSSA members.

6.3 Electronic catalogue

Participants may order an e-catalogue on Compact Disk (CD) or Digital Versatile Disk (DVD), reflecting all salon acceptances as well as winners in the different categories. The following amount is due for payment together with the salon entry.

Electronic catalogue:	R50 per catalogue (CD/DVD)
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Unfortunately no catalogues will be posted to any participant outside the borders of the Republic of South Africa.

6.4 Bank details & participant's reference:

All entry fees must be paid directly into the club's following bank account:

Account holder:	Pietersburg Fotografie Klub
Account number:	1418 036455
Bank:	Nedbank
Branch name:	Savannah
Branch code:	141-848

The following reference should be used when the deposit is made:

Reference:	Salon_(participant's surname followed by initials or first name) e.g. <u>Salon_botha j</u>
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The use of the words "Polokwane" or "Polokwane Photographic Club" should not be used when payment is made - **Please use: Pietersurg Fotografie Klub.**

6.5 Digital image format & other requirements for entry

- 6.5.1 A digital image for purposes of this Salon is defined as a raster, 2-dimensional, rectangular array of static data elements called pixels, intended for display on a computer monitor or projected with a digital data projector. Reference to a "digital image" must therefore be understood as referring to the end medium and not necessarily how it was captured or produced. Images may be acquired on traditional film and scanned to an electronic file format, or more commonly, acquired electronically with a digital camera. The number of pixels along the height and width of a digital image is called the pixel dimensions. The resolution of an image is determined by the number of pixels per inch (*ppi*) on a page.

All images must be the original work of the participant/photographer himself/herself and may not incorporate elements produced by anyone else. By virtue of submitting this entry, the participant certifies the work as his/her own and further indemnifies the Pietersburg Photographic Club from any claim should such image be published or copied without the consent of the owner/author. The club accepts no liability for any misuse of copyright by a participant.

All final work must be presented in digital format as set out herein below.

- 6.5.2 A maximum of four (4) images per category may be entered.
- 6.5.3 If any participant enters two or similar images in a section, only the first image to receive an acceptance will be eligible for an award. If any participant enters two of the same or similar images in different sections, both images will be disqualified.
- 6.5.4 The Salon Director or club or judges reserve the right to request any participant to submit the original or raw file if it is suspected that digital manipulation was applied to an image when it is not permitted. If it is suspected under any circumstances that digital manipulation was applied to an image where it is not permitted, the participant will be disqualified from the Salon as a whole and no refund of fees will be made.
- 6.5.5 Images entered in the wrong section will be disqualified by the Salon Director or judges immediately without having to provide any reason for such disqualification.
- 6.5.6 Images submitted to the North Eastern Provinces (NEP) circuit Salon of 2009, of which PFK formed one leg, or any image submitted to the PFK Salon of 2007, may not be entered now. Images entered into other club salons may be entered without hesitation.
- 6.5.7 Images must be in the following format and size:

Pixel Dimensions:	<u>1024x768 pixels:</u> 1024 pixels on the horizontal axis and 768 pixels or less on the vertical axis in the case of <u>horizontally orientated images</u> <u>768 pixels:</u> 768 pixels on the vertical axis and less than that on the horizontal axis in the case of <u>vertically orientated images</u>
Pixel Resolution:	72 ppi
Image format:	JPEG
Maximum Image file size:	500kB
Borders or frames:	The use of borders/frames are permitted as long as it remains within the confinements of above mentioned restrictions.

Images that do not conform to these standards will be disqualified immediately without further notice to the participant or refund of fees paid.

7. CALENDAR:

Closing date for entries:	Wed. 1 September 2010 at 13:00
Remote Judging:	17 to 27 September 2010
Posting of results on *PSSA website:	Fri. 15 October 2010



Despatch of results by e-mail to participants:	18 - 22 October 2010
Despatch of e-catalogue & **results by postage mail (where applicable):	30 October 2010

Notes: *Results will be posted on the PSSA's website at: <http://www.pssa.co.za> .
 **Results dispatched by e-mail will not be posted as well.

8. CONDITIONS OF ENTRY

NB: Please read very carefully. Conditions for entry will be applied strictly !

8.1 Definitions and Categories for entry

8.1.1 Participants may submit entries in one or all of the following categories, subject to the conditions as set out herein below.

The categories for entry are:

SECTION	CATEGORY CLASSIFICATION	DIGITAL MEDIUM
Section A	Pictorial Open	Monochrome
Section B	Nature Wildlife	Colour
Section C	Travel	Colour
Section D	Contemporary	Monochrome or Colour

Participants may enter a maximum of four (4) images per category

8.1.2 The definitions of the categories and other requirements are as follows:

Section A: Pictorial Open - Monochrome.

In this category images are firstly limited to the medium of Monochrome. A monochrome image can be defined as an image in black and white, a tinted image (e.g. sepia) or a black and white image plus one colour, subject thereto that the use of colour places focus on a single important element contained in the image.

For purposes of this Salon, an image in this category can therefore be defined as a general monochrome image, which can't be classified as an image to be entered in the Nature Wildlife, Travel or Contemporary categories.

It includes manipulated images or images that deviate from reality. It may also include nature landscapes, seascapes, cityscapes, photo journalism and portrait image. Manipulated nature wildlife photographs or photographs with wild animals as main component or subject, do not qualify to be entered in this section.

The pictorial quality and artistic value of the image is more important than the credibility of the true reflection of such image. In this category the photographer may use different techniques to create an image, he/she may use creativity in order to create an image with high pictorial value for the viewer.

Images may be manipulated.

Section B: Nature Wildlife - Colour.



A nature wildlife image is an image which depicts animals, birds, reptiles, insects and marine life in their natural habitat. It should capture those creatures as free roaming animals that lives unhindered in their natural environment. It may include wildlife in any country and images are not restricted to South African wildlife.

It excludes animals and the other species mentioned above which are restrained under controlled circumstances e.g. game farms and zoos as well as animals in rehabilitation centres or breeding camps and domesticated animals, but may include wildlife in national parks or nature conservation areas.

Strong emphasis will be placed on action and the story telling component of the images presented in this category.

The image may not be manipulated under any circumstances (Please observe the definition of manipulated image and general exclusions in Paragraph 8.2 below).

The Salon Director or Judges may request a participant to submit the original file/Raw file in order to ensure that no doubt exist iro manipulation. The participant may also be requested to declare where the image has been taken in order to ensure that it complies with the principle of free roaming animals in their natural habitat.

Images must be presented in colour (no monochrome images permitted in this category whatsoever)

Section C: Travel - Colour.

A travel image is an image which describes a travel experience and should capture time and place, and above all, depicts people in their country, city and their culture. It should create emotion and atmosphere in order to "transport" the viewer to such place. However, the image should give a true reflection of reality.

The image may not be manipulated under any circumstances (Please observe the definition of manipulated image and general exclusions in Paragraph 8.2 below).

The Salon Director or Judges may request a participant to submit the original file/Raw file in order to ensure that no doubt exist iro manipulation.

Images must be presented in colour (no monochrome images permitted in this category whatsoever)

Section D: Contemporary - Monochrome or Colour.

A contemporary image can be defined as an image which stimulates the thoughts of the viewer in order to convey a message or allow that the viewer can make his/her own interpretation thereof.

The photographer conveys a message by presenting his/her image in a creative manner and by using lines, forms, colour and texture in the image. The creative presentation may include the use of digital manipulation, but it is not obligatory. Manipulation should never be used to such an extent that the main theme of being a "photograph in essence", is unrecognisable.

The image may be manipulated.

Images in this category may be presented in colour or monochrome.

8.2 Digital Manipulations

Participants should observe the requirements iro digital manipulation stipulated for each category/section as more clearly set out in paragraph 8.1 above.

Digital images are regarded being digitally manipulated when the truth of the image is altered by the use of computer software in order to create a new image or altered version thereof, which normally will change the meaning or truth of such image.

A manipulated image is therefore an image where the truth has been altered and which does not reflect an accurate representation of what the photographer photographed initially. The removal or addition, cloning, re-arrangement or combination of elements in the image, are all components of manipulation. Any removal of elements or an element in an image, such as the removal of a branch or grass, is also regarded as manipulation. The image must further be made with a single exposure of the camera.

As per PSSA practice the following shall not be regarded as digital manipulation:

- Removal of dust and scratch marks or spots caused by dust particles on the CCD/CMOS sensors of digital cameras. Lens/sensor aberrations such as chromatic aberrations and purple fringing may also be corrected or removed;
- Adjustment of exposure and contrast, including dodging and burning;
- Adjustment/correction of colour balance, either by selecting an appropriate white balance during conversion from RAW images, or by adding/subtracting colours in photo editing software. The post capture application of digital colour correction filters like warming or cooling filters are also permitted;
- Application of colour saturation. Non-selective saturation that is applied to the whole image is permissible
- Reduction of digital noise, especially high ISO images from digital cameras, or film grain in scanned images;
- Sharpening of the image. All modern sharpening algorithms and techniques such as edge sharpening, luminance sharpening and mode sharpening are allowed;
- Cropping and resizing are permitted.

8.3 General

8.3.1 PSSA members as well as individual photographers resident in Southern Africa may take part in the Salon.

8.3.2 PSSA members must provide their registration number in order to come into consideration for the Impala Trophy/awards. Members who neglect to provide the registration number will not be given credit iro the Impala Trophy for any acceptances or awards acquired in this Salon.

8.3.3 While the utmost care will be exercised whilst handling entries, the Club can't accept any liability for any loss or damage that may occur. Entries received which are unreadable due to corrupt data, or any other reason, will not be entered in the Salon or be judged. Should this situation arises the club or Salon Director will attempt to contact the participant and advise him/her accordingly. Participants should therefore make sure that all contact information is supplied correctly. A cellular phone number or e-mail address is the preferred means of communication.

8.3.4 No refunds will be made under any circumstances whatsoever. If a participant is disqualified at

any stage, no refund will be made. If incorrect entries are made or no reference used when payment is made, no refunds will be made.

- 8.3.5 The only method of entry for the Salon is by means of the world wide web online at: <http://www.photovaultonline.com> An acknowledgement of receipt of such entry will be returned to the participant. If no confirmation is received within 3 working days and/or before the final date and time of closing of the salon entries, the participant is encouraged to contact the Salon Director.
- 8.3.6 No entry will be received by hand or courier.
- 8.3.7 Submission of an entry by a participant/photographer automatically confers the right to the Club to reproduce/copy the entries/images for judging, exhibition and publishing of a Salon catalogue CD/DVD or publishing of the image in any other form by PFK.
- 8.3.8 Submission of an entry by a participant/photographer hereby automatically indemnifies the Club from any claim whatsoever.
- 8.3.9 No text or wording is allowed in the image unless it is an integral part of the image originally taken.
- 8.3.10 Because certain PFK members are also part of the adjudicating panels, no member of PFK who participate in this Salon can be awarded with a medal (winner or 2nd place).

Good luck to all participants!!